Atopic Dermatitis

Fast Facts

Eczema in the United States

31.6 million people

27.6 million people in the U.S. have AD, the most common form of eczema.

- Adults: 18 million
  - 6.6 million have moderate-to-severe AD
- Children: 9.6 million
  - Symptoms by age 1: 60%
  - Symptoms by age 5: 90%
  - 3.2 million have moderate-to-severe AD

U.S. Healthcare Burden

Overall cost to treat AD patients (2016):

$314 million

GENETICS

- 70% of people with AD report a family history of the condition.
- Children born into families that have a history of asthma or allergic rhinitis are at an increased risk for developing AD.

GENDER

AD is slightly more common among women than men.

- Mild symptoms: More women
- Moderate-to-severe symptoms: slightly more men

RACE/ETHNICITY

AD affects people of all races but it is more common among multiracial and African-American populations than Caucasians.

OUTGROW AD?

- Many children outgrow AD, but 10-30% continue to experience relapses as adults.
- Do not disregard treatment expecting your child to outgrow AD. Follow your treatment plan.

Quality of Life Impact On People with AD...

- increased risk of experiencing anxiety and depression
- more sleep disturbances, including trouble falling asleep
- less productivity at school or work
- feelings of embarrassment or anger about their appearance

1 in 5 children diagnosed with AD face bullying.

Sources: American Academy of Dermatology; American College of Allergy, Asthma & Immunology; National Eczema Association; U.S. Centers for Disease Control and Prevention; National Institutes of Health